

The background of the entire image is a close-up of a pink fabric with a subtle, wavy texture. Scattered across this fabric are several five-pointed stars in various colors: red, dark purple, yellow, blue, green, and orange. The stars are of different sizes and are positioned at various angles, creating a sense of movement and diversity.

DIVERSITY, EQUITY & INCLUSION WORKSHOP

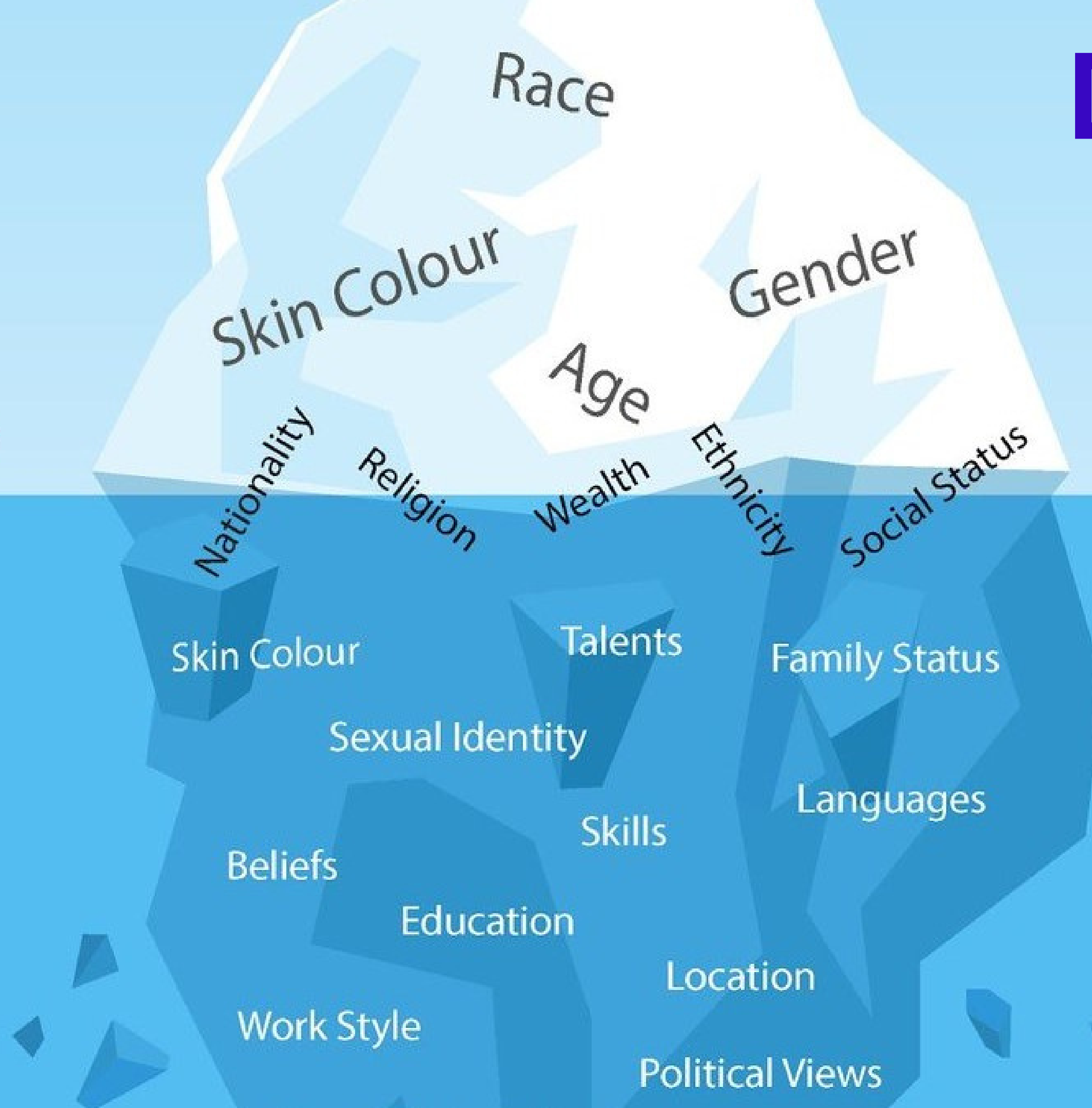
BY HUSTLE & HEART CONSULTANCY

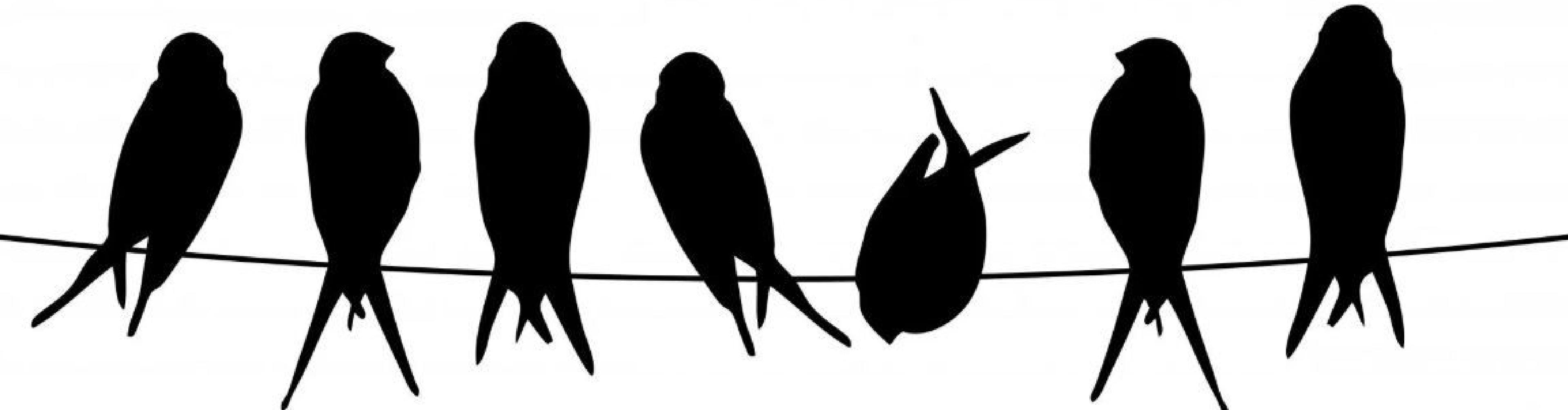
Hustle & Heart

AWARENESS & EDUCATION WORKSHOP

AN INTRODUCTION ON HOW TO PUT
DIVERSITY, INCLUSION & EQUITY INTO
ACTION

DIVERSITY

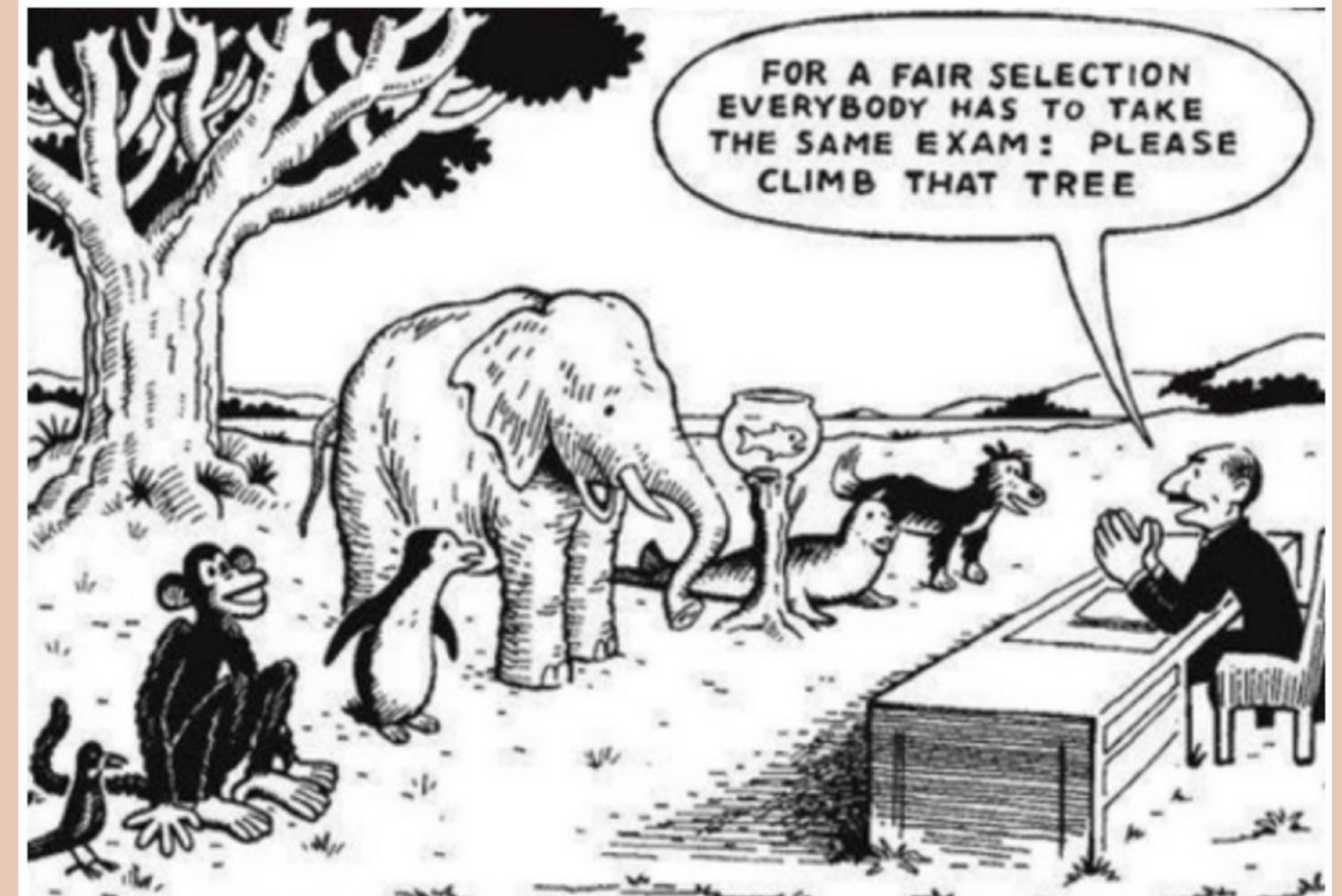
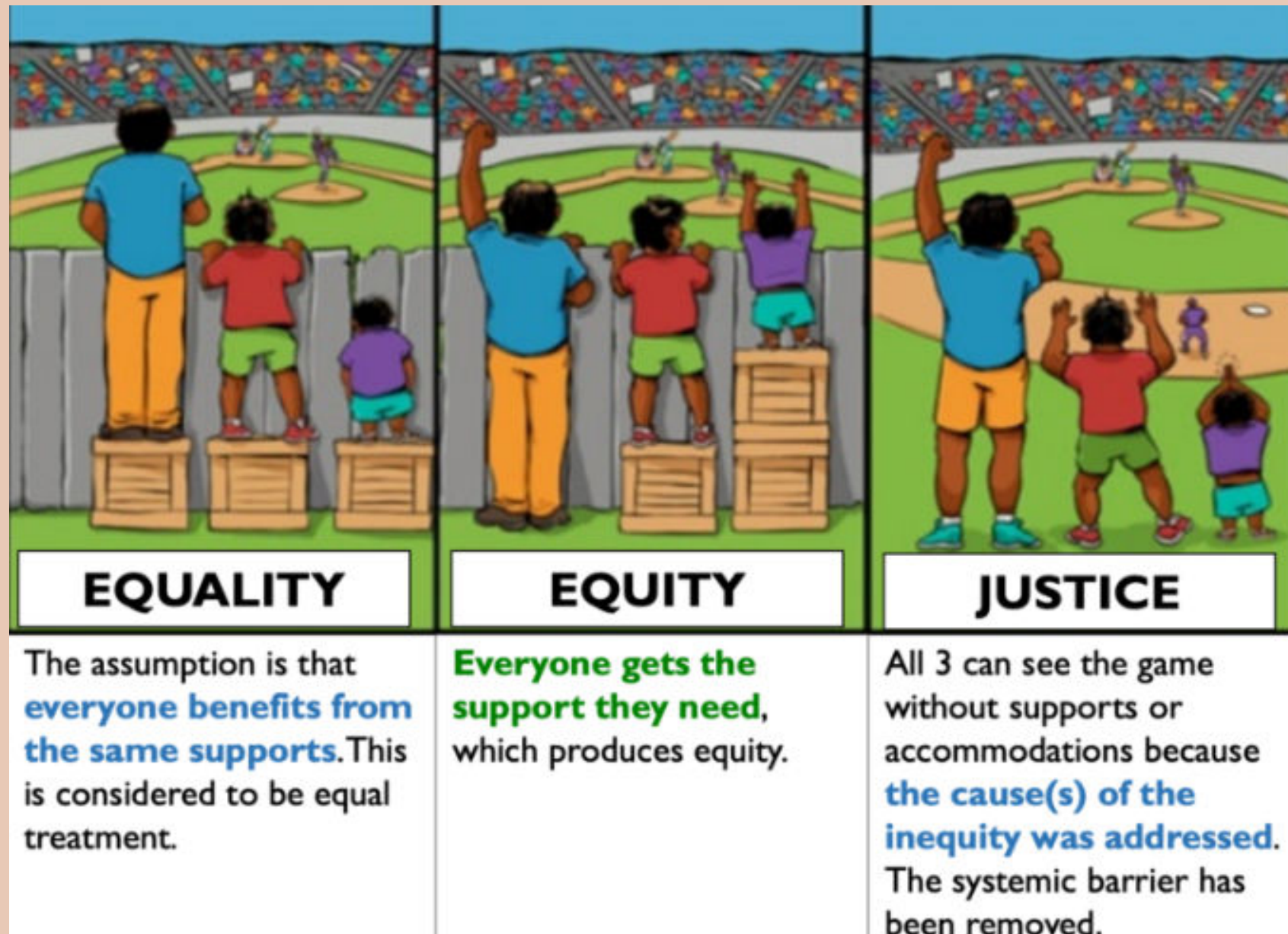




OUR BRAIN FINDS DIVERSITY A BIT UNCOMFORTABLE

Source: Human Dimensions

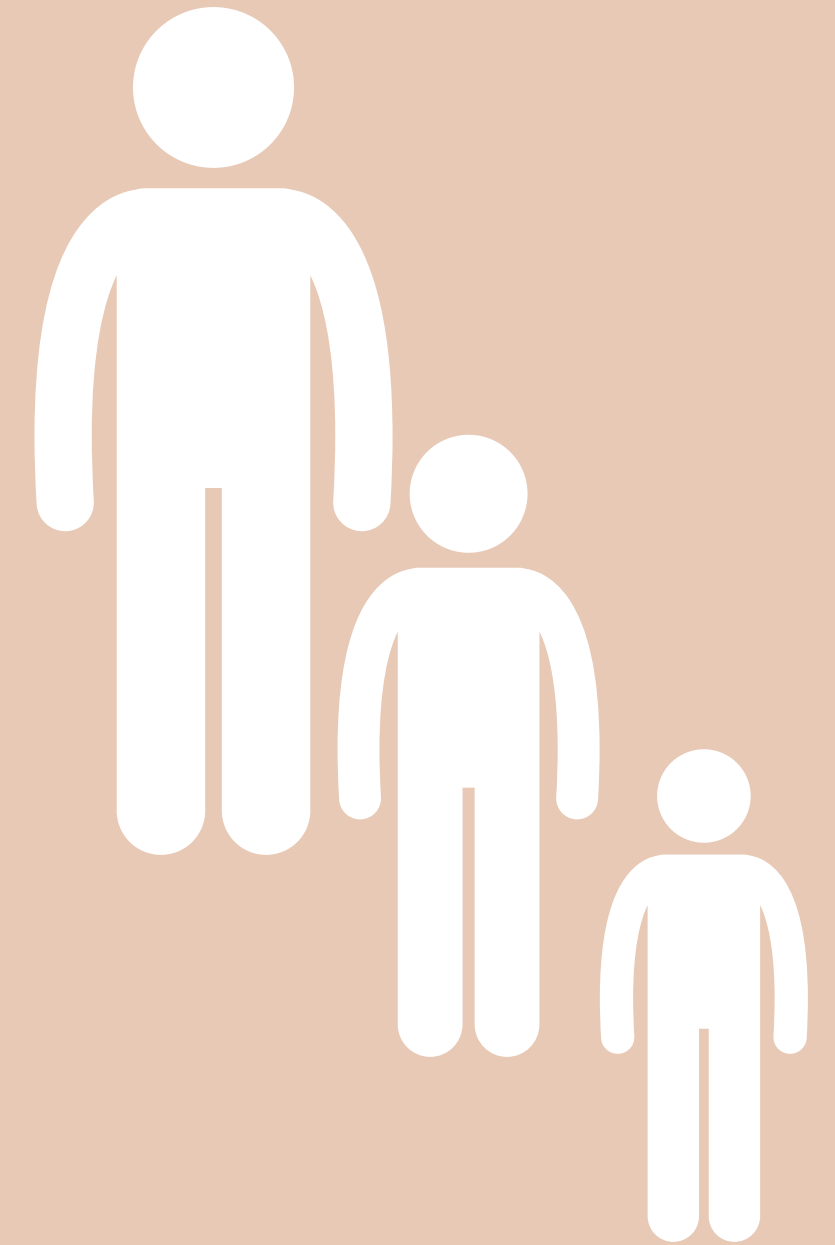
EQUALITY VS EQUITY



CHALLENGES



IDENTITY & INTERSECTIONALITY



**WHY WOULD A COMPANY PAY ATTENTION
TO DIVERSITY & INCLUSION?**

CURIOUS TO HEAR YOUR THOUGHTS.

THE BUSINESS CASE



'THE RIGHT THING TO DO'

Companies have an important role to play when it comes to more equality



KNOW & UNDERSTAND YOUR CUSTOMERS

A diverse and inclusive company connects with society and with (potential) customers and develops products that match reality



THE WAR ON TALENT

Companies who dare to reflect on their definition of talent and broaden their search – will be attracting more talent



BETTER RESULTS & MORE INNOVATION

Companies with an active D&I policy achieve better results and are more innovative



ATTRACTIVE COMPANY TO WORK FOR

People like to work for an employer who is socially involved and has an eye for its employees

Source: Marita Bruning

“
The more diverse and inclusive we are in our own company, the more we reflect our customers. This enables us to make better decisions as a business and to more positively impact our society.

Uit het D&I rapport van eBay

**YOUR
CIRCLE
OF CONCERN**



**YOUR
CIRCLE
OF
INFLUENCE**



WHERE THE MAGIC HAPPENS

DIVERSITY IS A FACT.

EQUITY IS A CHOICE.

INCLUSION IS AN ACTION.

BELONGING IS AN OUTCOME.

Arthur Chan (he/him) is a dynamic and intentional diversity, equity and inclusion (DEI) strategist with a background in clinical psychology



THANK YOU!

QUESTIONS?