

**Sisterhood Business club.**

A large, diverse group of women are gathered outdoors, many with their arms raised in a celebratory gesture. They are smiling and looking towards the camera. The background shows greenery and a brick building. The text 'Behind every successful woman' is overlaid in a large, white, serif font.

# Behind every successful woman

IS A TRIBE OF OTHER SUCCESSFUL WOMEN

[Join the club](#)



**Invest in your ambition**  
THE TIME IS NOW

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**DID YOU  
KNOW!**

Women in strong female networks are more likely to land higher positions and earn more.

Harvard research shows that women with a close-knit inner circle of other women experience significantly greater career success.

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**DID YOU  
KNOW!**

Men are more likely to have sponsors; women often rely solely on mentors.

Sponsors actively advocate for you behind closed doors. Without them, talented women remain invisible in key decision-making moments.

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**DID YOU  
KNOW!**

Women are 2x more likely to invest in others before investing in themselves.

They'll advocate for a colleague's promotion, help with someone else's workload, or recommend someone else for a panel and forget to claim space for themselves.

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**DID YOU  
KNOW!**

Men often see self-development as a strategic career move women tend to see it as a luxury.

While men are more likely to invest in coaching, networking and personal branding to get ahead, many women hesitate even when they know they're ready for the next step.

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**DID YOU  
KNOW!**

Studies show that men apply for jobs when they meet 60% of the qualifications  
women wait until they meet 100%.

Self-doubt and perfectionism hold many women back from stepping into leadership, even  
when they're more than ready.

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# SBC

## Sisterhood Business Club: Where Ambitious Women Connect, Grow and Thrive!

A transformative network and year-long membership for ambitious women.

The Sisterhood Business Club is a year-long membership program designed to foster growth, connection and practical skill-building for ambitious female professionals, freelancers and small business owners.

It's more than just a program it's a powerful support system where women rise together. This is a thriving community where you'll elevate your personal and professional impact. And you won't do it alone you'll be part of an energetic group of like-minded women who, just like you, care deeply about growth, leadership and vitality. Together, you'll experience expert-led sessions that inspire, equip and challenge you to expand your impact in your work, your business and your network. In this club, you'll find women who inspire, connect, lift and empower one another.



*Sherin Lebrun!*

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This is not just a membership for a year —  
this is a network for life.



# We hear you!

**"I haven't invested in myself for too long."**

*I've been pouring into everything and everyone except me. It's time to reclaim my growth and put myself back on the priority list.*

**"I am looking for a better work/life balance."**

*I want to be successful without burning out. I'm searching for a rhythm that honors both my ambition and my well-being.*

**"I don't want to work harder, but smarter."**

*I know I have the potential I just need better tools and strategy. I want to make meaningful progress without feeling overwhelmed.*

**"I want to become a (better) public speaker."**

*I have something to say and I want to say it with confidence and clarity. It's time to own the stage and share my story.*

**"I want to become better financially informed, so I can work on becoming financially free."**

*I'm done avoiding the numbers. I want to build real financial confidence and create freedom on my terms..*

**"I want to lead with purpose."**

*I'm not just here to climb I want to lead with meaning and leave a legacy. I want my work to reflect who I am and what I stand for.*

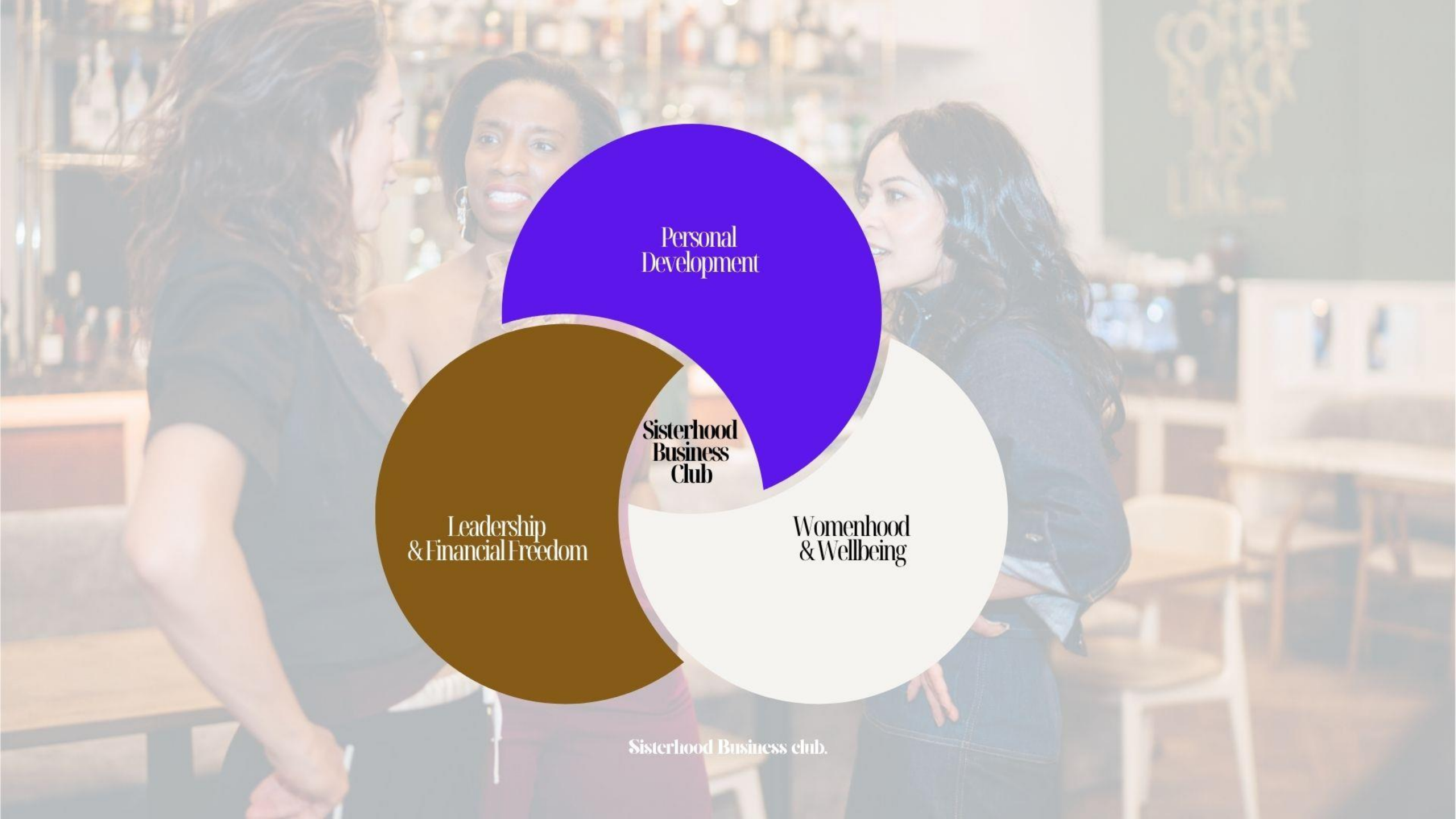
**"I want to grow my business."**

*I believe in my vision, but I need guidance, support and visibility. I'm ready to scale with intention.*

**"I'm ready and deserving of a promotion, but it's not coming."**

*I've done the work and I bring value, yet I feel unseen. I want to break through the ceiling and step into the leadership I know I'm capable of.*





Personal  
Development

**Sisterhood  
Business  
Club**

Leadership  
& Financial Freedom

Womenhood  
& Wellbeing

Sisterhood Business club.



# Why the Sisterhood Business Club?

## Connect

SBC membership welcomes you into a vibrant **community of like-minded women** from diverse backgrounds.

Connect with industry leaders, mentors and fellow members, creating lasting relationships that amplify your professional and personal journey, gain influence and exposure to career-changing opportunities.

## Learn

In a changing world, **learning is the constant that future-proofs your career and ensures your success.**

SBC membership offers expert sessions, masterclasses and resources to boost your career. Tap into the power of learning to gain the competitive edge, expand your expertise and achieve new career heights.

## Spark

Access year-long programming online, or at our **inspiring event spaces designed to elevate your happiness, support your ambition** and open your mind to new possibilities.

Surround yourself with influential leaders, mentors and a diverse network of women, as you're inspired to achieve your boldest aspirations.





# 100 LIKE MIND WOMEN

Sisterhood Business club.



# Who is it for?



## Ambitious Female Professionals

Looking to invest in their personal and career growth



## Freelancers & Solopreneurs

Looking for visibility and growth



## Small and medium-sized enterprises

Aiming to scale their businesses

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# What to expect

## Sisterhood Business Club

The Sisterhood Business Club is a year-long journey designed to support your growth, confidence and visibility built on three powerful pillars:  
Connect. Learn. Spark.

As a member, you'll gain access to a mix of live experiences, expert knowledge and high-impact visibility moments that will inspire you to step into your full potential and stay there.







## Bi-Monthly Online Expert Sessions (90 min)

Every other month, we bring in top experts to spark your development with practical, inspiring sessions. Topics range from:

- Personal Branding & Thought Leadership
- AI & the Future of Work
- Purpose & Clarity
- Hormones & Menopause
- Financial Empowerment
- Setting boundaries
- Each session includes actionable insights and real-time Q&A no fluff, just real growth.

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## Free Access to Sisterhood Live Events (3x a year)

These are not just events, they're experiences.

Expect vibrant energy, real conversations, new connections and unforgettable moments. As a Business Club member, you'll be on the guest list no extra cost.

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## Feature in Our International Women's Day Campaign

All members can participate in our powerful visibility campaign in March, which includes:

- Your own digital magazine profile
- Community-wide spotlighting of your story, work, or business
- This campaign is a paid offering in 2026, but free for you as a member.

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### 3 Exclusive Expert-led Masterclasses

You'll get deep-dive learning opportunities with leaders in their field, focused on your growth. These are high-value, focused sessions designed to shift your thinking and elevate your skills. Topics range from:

- How to Give a TED-worthy Talk
- Content is Queen
- Creating generational wealth

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## Sisterhood Online Area

As a member, you get exclusive access to our private online space your digital home base.

This includes a member directory so you can easily connect, collaborate and grow your network of like-minded women. Whether you're looking for a business buddy, expert advice, or a creative partner it's all just one message away.

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# Set goals





# Where are you in 365 days

## OWN YOUR POWER

- Step into your highest energy.
- You're not just seeking empowerment anymore you are empowered.



## GROW WITH STRATEGY

- Make serious impact at work, at home and in your wallet.
- Work smarter, not harder.
- Know your worth and act like it.



## LEAD TOGETHER

- Tap into a powerful network of 100 ambitious women.
- Become the woman who lifts others without dimming her own light.



## LIVE ON PURPOSE

- Focus on what matters.
- Lead and live from your true identity.
- Move with ease, clarity and direction.



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# If you invest in yourself, I will invest in your ambition.

I will be with you on this journey and you will have easy access to me and my network.

PAY IN FULL

979,- EXCL VAT

TWO TERMS

563,- EXCL VAT

PER MONTH

95,- EXCL VAT

Sisterhood Business club.





# Why join?

## Online Expert Sessions

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- Creating generational wealth

**Access to a private online community**

# Hi! I am Shenin

Founder of the Sisterhood Business Club. Mother to Zohra-Lisa, my greatest teacher. A multi-passionate woman on a mission to shift narratives, create space for others and lead with heart.

I'm Shenin Lebrun, speaker, facilitator, creative producer and founder of Hustle & Heart Consultancy. After nearly 18 years in the corporate world, including my role as EMEA Director at Nike, I felt a strong calling to build something of my own, something bold, purposeful and people-first. In 2021, I launched Hustle & Heart to support women in rewriting their own stories in business, in leadership and in life. Becoming a mother to Zohra-Lisa changed everything. She is joyful, curious, creative, and unafraid to shine and I want the world she grows up in to reflect that same energy back to her. I'm building this Sisterhood for her as much as I'm building it for you: a space where women of all backgrounds feel seen, supported and empowered to lead.

I know the pressure of high performance, the loneliness of leadership and the internal conflict of being the only one in the room. I've faced grief and those quiet moments where self-doubt creeps in. But I also know the power of community, the strength of sisterhood and what happens when women show up for each other.

I created the Sisterhood Business Club as a space for growth, celebration, connection, and unapologetic ambition. It's not just a network it's a movement. And you belong here.

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**Are you in?**  
START: JANUARY 2026

**DEADLINE: SIGN UP BEFORE DECEMBER 14, 2025**

**Sisterhood Business club.**



# Join us

## Interested in a membership?

Register, schedule a no-obligation introduction call  
or contact us for further questions.

Team Hustle & Heart  
[team@hustleandheartconsultancy.com](mailto:team@hustleandheartconsultancy.com)

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